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Last Updated: 3/21/2014

Overview

This KB will walk you through the steps on how to set your logo (or any image) as a redirect hyperlink for an event.

Outline

#1 Upload an Image and Insert the Redirect Code into an Event Record

#2 Test the Process Online

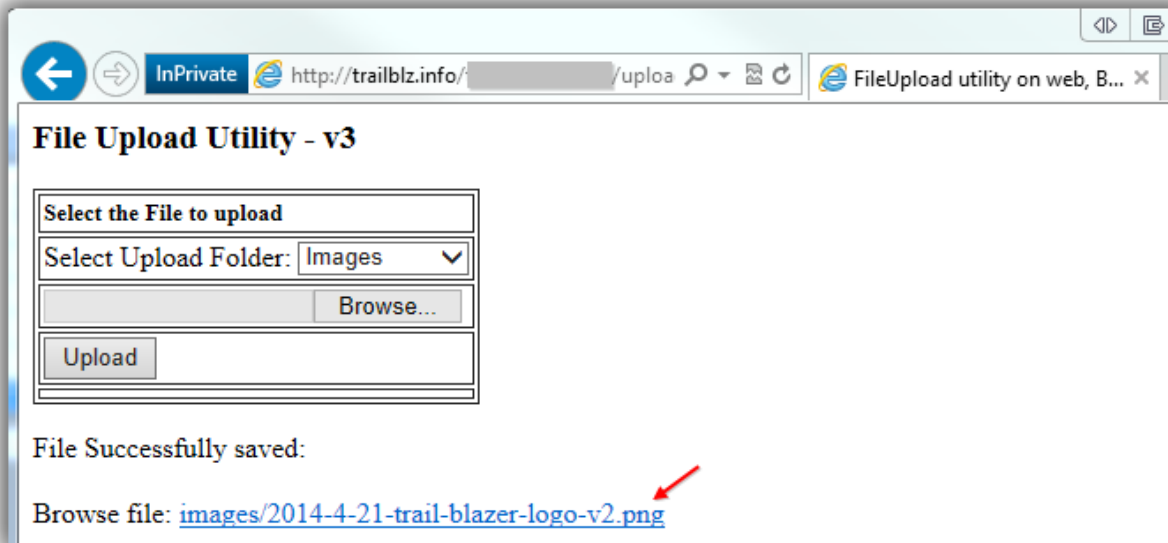
#3 Related Resources

#1 Upload an Image and Insert the Redirect Code into an Event Record

[Click here](#) to learn the ins and outs of resizing and uploading an image to your web services **Application Menu** - this tutorial assumes you understand that process.

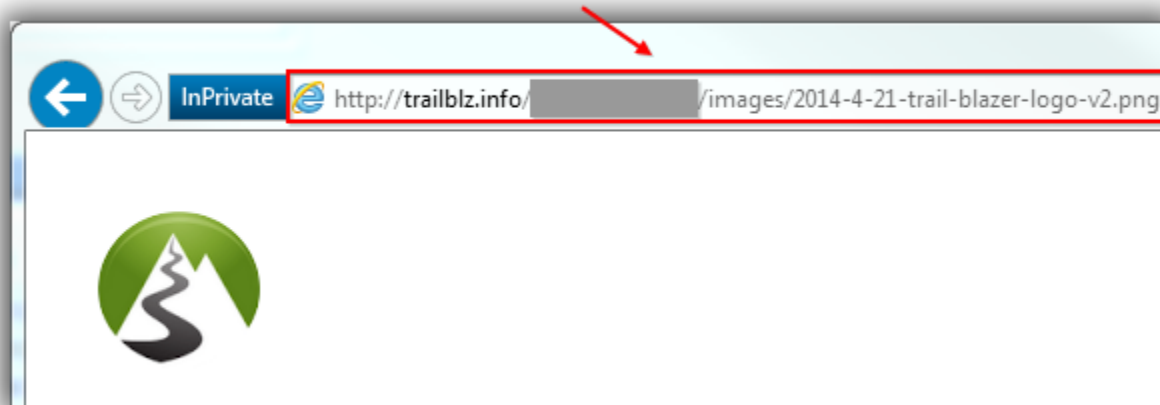
I saved and uploaded an image called “**2014-4-21-trail-blazer-logo-v2.png**”.

Trail Blazer Web Services - Application Menu
<http://www.trailblz.info/YourDatabasename/upload.aspx>



Click on the [blue](#) hyperlink and copy the URL of the image from the address bar.

Copy the Source URL to use with the event redirect.





In your database navigate to the **Application Menu > Events**

Open the event record you're working with. *In this example I opened one called "Blazing Trails – The Kings Trail".*

The screenshot shows the TrailBlazer application interface. On the left is the 'Application Menu' with a 'Tasks' list. A red arrow labeled '1' points to the 'Events' link in the 'Tasks' list. The main area displays the 'Events' section with a toolbar (Search, Reset, New, etc.) and a 'General' tab. Below the toolbar is a 'Favorites' section with 'Events Active' and a list of filters (Today, This Week, etc.). To the right of the filters are input fields for 'Name', 'Start Date', and 'End Date'. Below these are checkboxes for 'Event tracks contributions' and 'Event is published to web'. At the bottom is a table of events. A red arrow labeled '2' points to the event 'Blazing Trails - The Kings Trail' in the table.

Incl	Event ID	Event Name	Start Date	End Date	City	State	Public	Track Contributions
<input checked="" type="checkbox"/>	35	Blazing Trails - The Kings Trail	4/20/2020	4/27/2020	Abisko		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

From within the event click on the **Setup** tab and the **Web Customization** sub-tab.

File ▾ Edit ▾   Refresh Web | **Blazing Trails - The Kings Trail [35]**

Event

Event Name:

Calendar Category: (none) ▾

☒ Enable assignment of contributions and expenses

☒ Public Event (Publish to web site)







Start Time: ▾

End Time: ▾

☐ Close Registration 24 Hours ▾ Before Event

Close Time: ▾

Published Event Description

`<h5>(Tickets are limited to 10 people)</h5>
`
`<h5>Abisko Mountain Station to the Saami Village of Nikkaluokta.</h5>
`
`Bring:
`
`- Sleeping Bag
`
`- Tent
`
`- Food
`
`- Clothing
`
`- Toiletry Items
`
`- Rain Gear
`
`- Passport
`
`- ID Card
`
`- Fishing Gear

`

Sales | **Summary** | **Gallery** | **Setup**

Address | **Contact** | **Products** | **Promos** | **Web Customization** | **Financial** | **Legacy Settings**

Post Signup Redirect Page

Link Description:

Page Url:

Attribute Folder to Include on Event Signup Page

Folder Name: Skill Level ▾

Optional Buyer Form Fields

☒ Include Employer

☒ Include Job Title

☒ Include Comments

Alt Comment label:

Optional Attendee Form Fields

☐ Include Employer ☐ * Required

☐ Include Job Title ☐ * Required

☒ Include Address ☒ * Required

☐ Disable Date/Time Display

☐ Disable Attendee Auto Responder Email

Special Instructions Emailed to Ticket Attendees

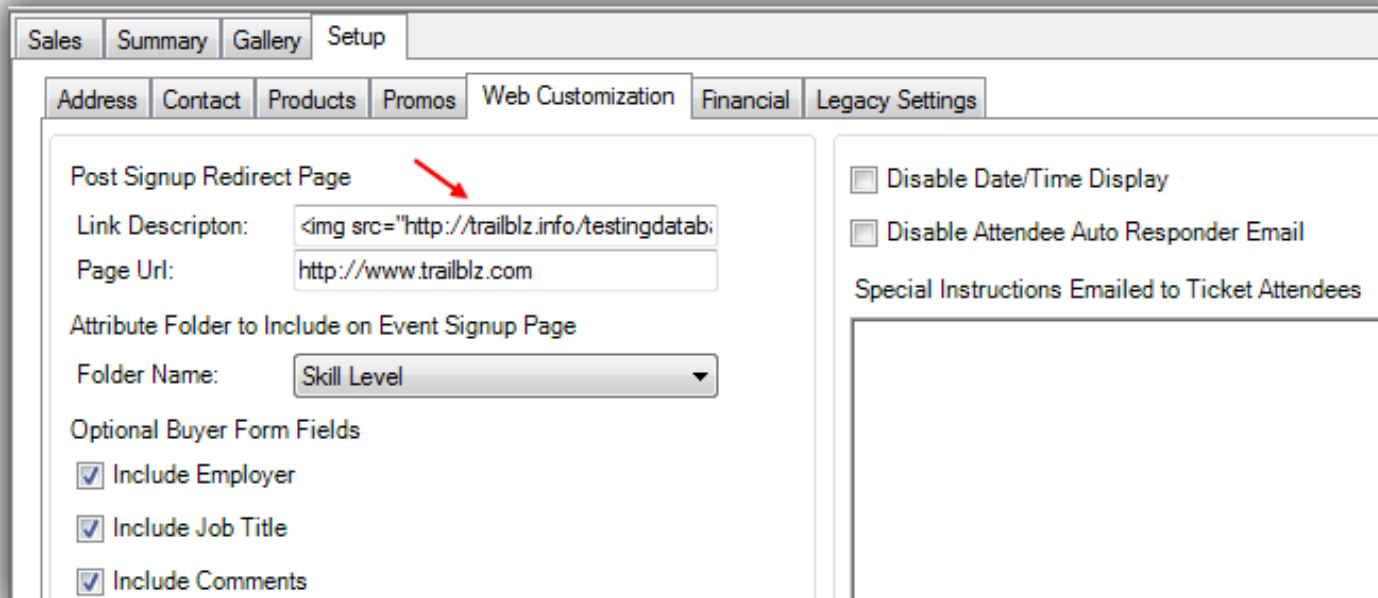
Alt Ticket Label:

Alt Product Label:

In the **Link Description** field enter the code below. Replace my source URL with the location of the image you uploaded.

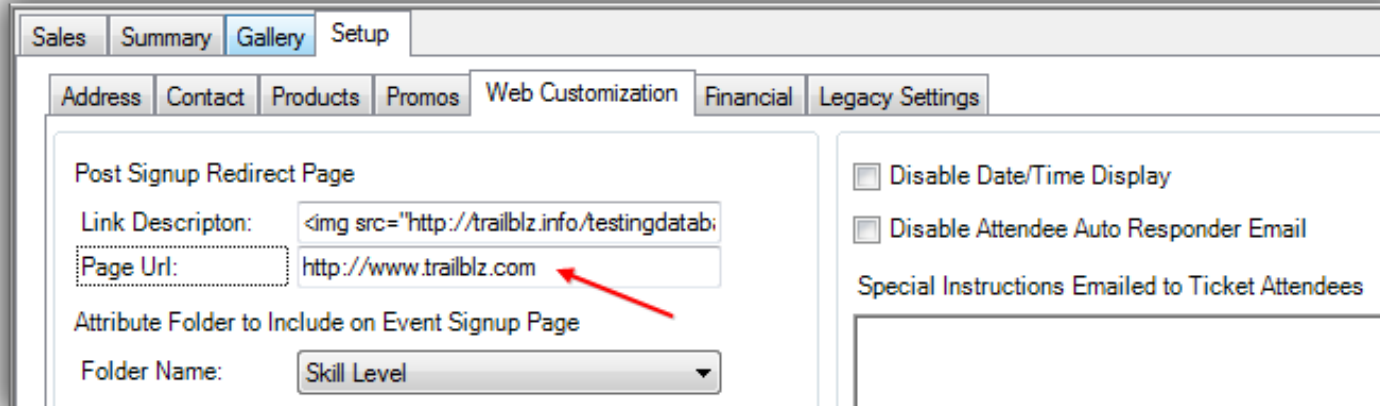
```
<p></p>
```

(The <p> tags will drop the image down a notch online making it more aesthetically pleasing.)



The screenshot shows the 'Setup' tab in the TrailBlazer interface. Under the 'Web Customization' sub-tab, the 'Post Signup Redirect Page' section is visible. A red arrow points to the 'Link Description' field, which contains the code: ``. The 'Page Url' field contains `http://www.trailblz.com`. Below these fields is a dropdown menu for 'Folder Name' set to 'Skill Level'. To the right, there are checkboxes for 'Disable Date/Time Display' and 'Disable Attendee Auto Responder Email', both of which are unchecked. At the bottom of the right panel is a section for 'Special Instructions Emailed to Ticket Attendees'.

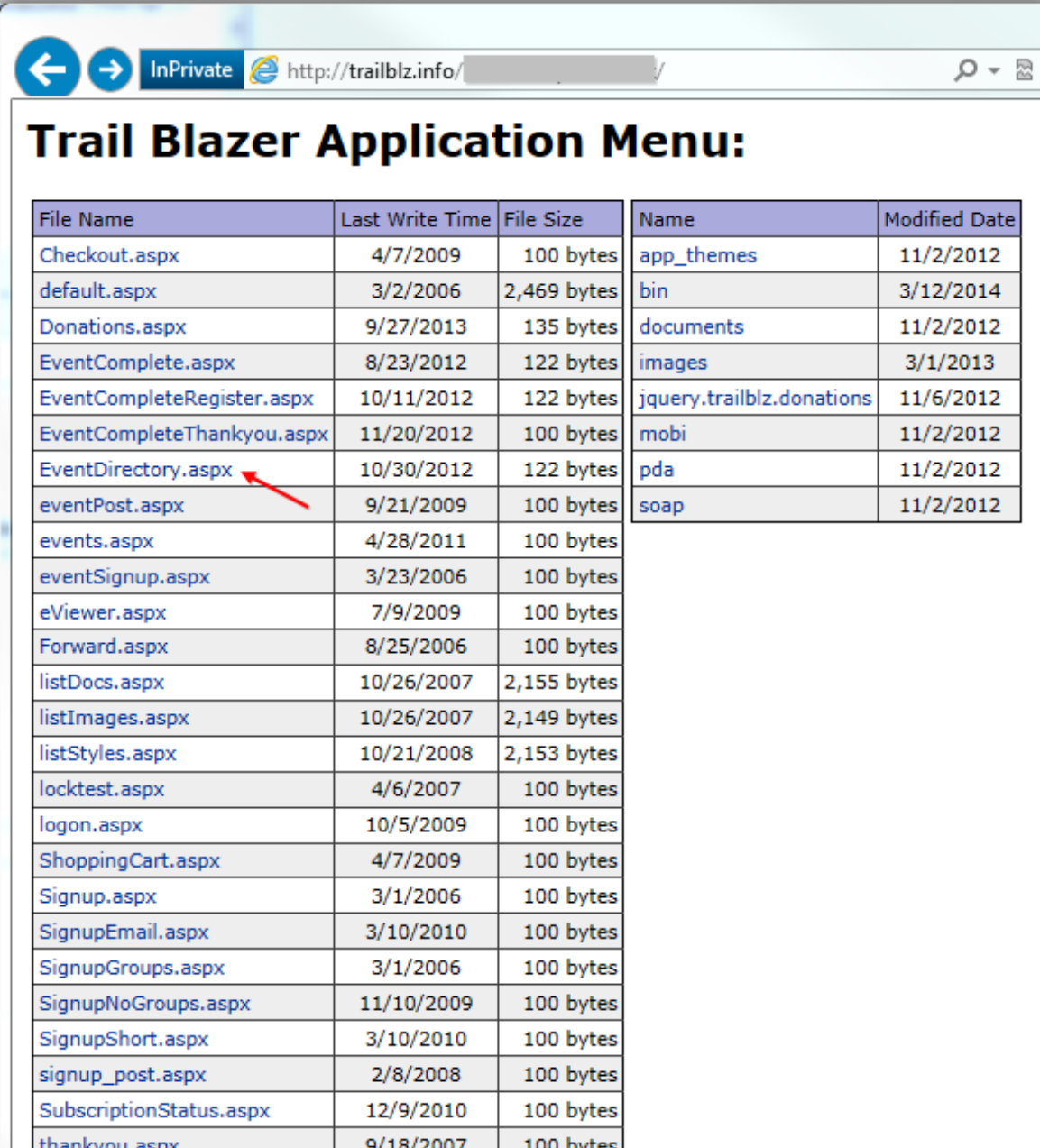
In the **Page Url** field enter the location of where to send the event attendee after they register. *In this example I sent them to our homepage* `http://www.trailblz.com`.



The screenshot shows the TrailBlazer Setup interface. The top navigation bar includes tabs for Sales, Summary, Gallery, and Setup. Below this, a sub-navigation bar contains Address, Contact, Products, Promos, Web Customization, Financial, and Legacy Settings. The main content area is titled "Post Signup Redirect Page". It contains the following fields:

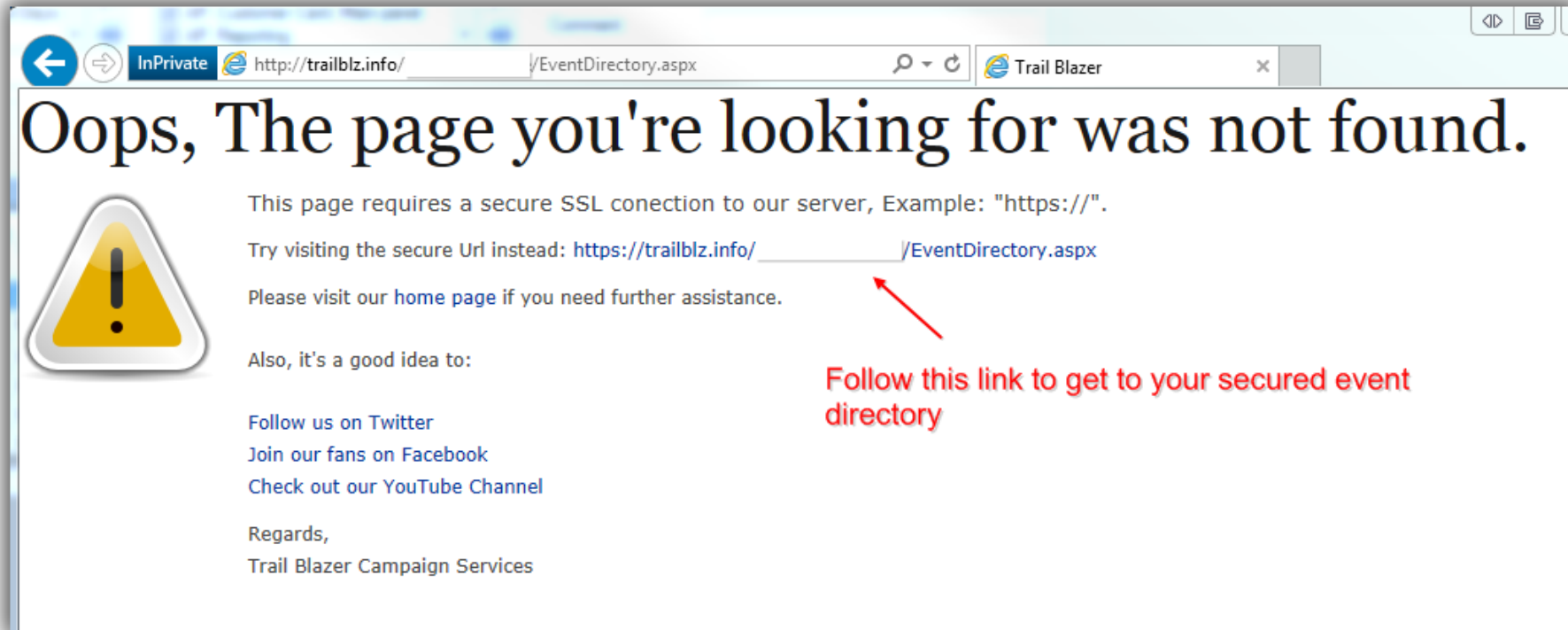
- Link Description:** A text box containing the HTML code: `) and click on **EventDirectory.aspx**

Trail Blazer Web Services - Application Menu (http://www.trailblz.info/YourDatabaseName)

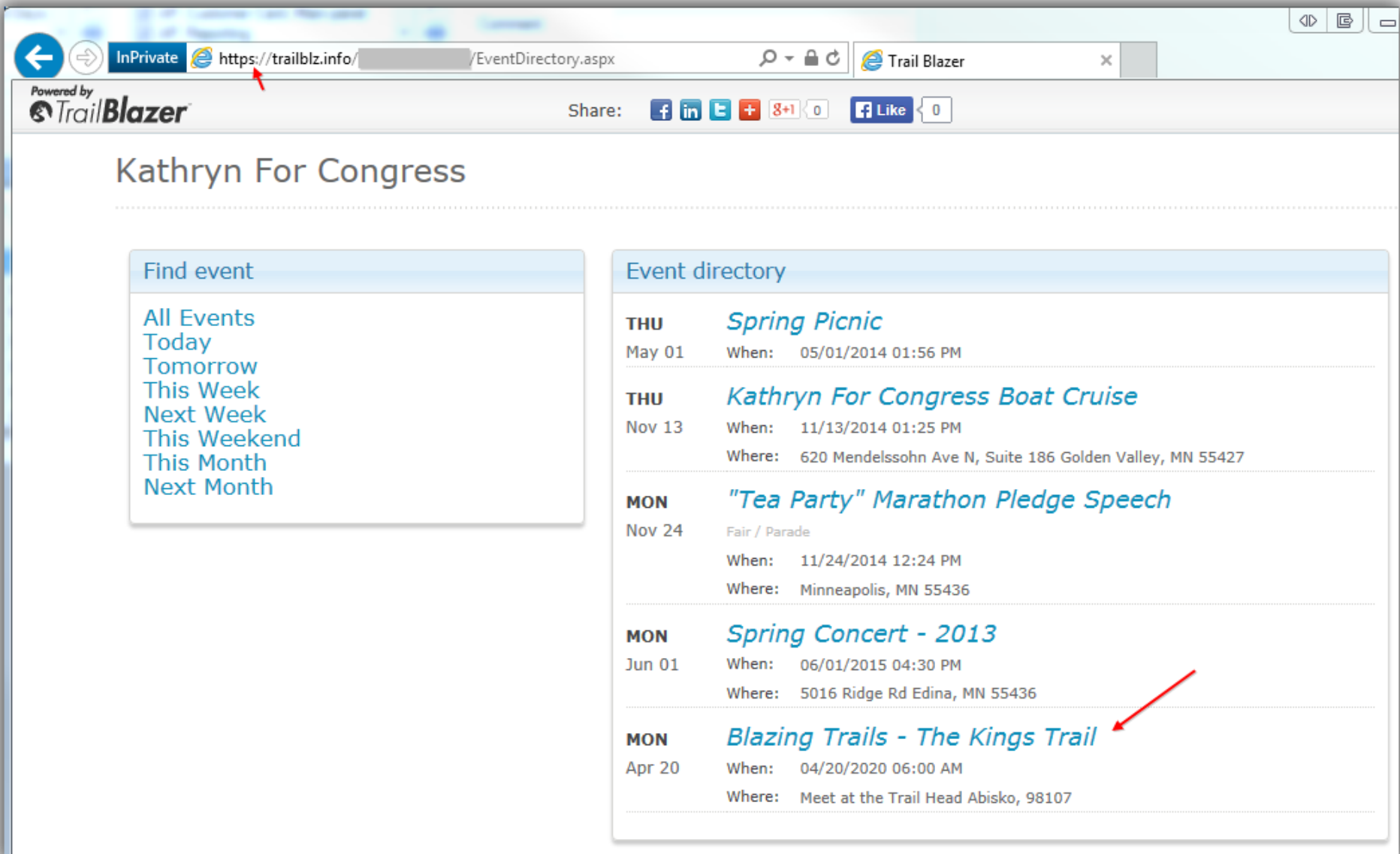


File Name	Last Write Time	File Size	Name	Modified Date
Checkout.aspx	4/7/2009	100 bytes	app_themes	11/2/2012
default.aspx	3/2/2006	2,469 bytes	bin	3/12/2014
Donations.aspx	9/27/2013	135 bytes	documents	11/2/2012
EventComplete.aspx	8/23/2012	122 bytes	images	3/1/2013
EventCompleteRegister.aspx	10/11/2012	122 bytes	jquery.trailblz.donations	11/6/2012
EventCompleteThankyou.aspx	11/20/2012	100 bytes	mobi	11/2/2012
EventDirectory.aspx	10/30/2012	122 bytes	pda	11/2/2012
eventPost.aspx	9/21/2009	100 bytes	soap	11/2/2012
events.aspx	4/28/2011	100 bytes		
eventSignup.aspx	3/23/2006	100 bytes		
eViewer.aspx	7/9/2009	100 bytes		
Forward.aspx	8/25/2006	100 bytes		
listDocs.aspx	10/26/2007	2,155 bytes		
listImages.aspx	10/26/2007	2,149 bytes		
listStyles.aspx	10/21/2008	2,153 bytes		
locktest.aspx	4/6/2007	100 bytes		
logon.aspx	10/5/2009	100 bytes		
ShoppingCart.aspx	4/7/2009	100 bytes		
Signup.aspx	3/1/2006	100 bytes		
SignupEmail.aspx	3/10/2010	100 bytes		
SignupGroups.aspx	3/1/2006	100 bytes		
SignupNoGroups.aspx	11/10/2009	100 bytes		
SignupShort.aspx	3/10/2010	100 bytes		
signup_post.aspx	2/8/2008	100 bytes		
SubscriptionStatus.aspx	12/9/2010	100 bytes		
thankyou.aspx	9/18/2007	100 bytes		

It will display an error message, click the [blue](#) hyperlink to continue to the correct page (which is SSL secured – <https://www.trailblz.info/YourDatabaseName/EventDirectory.aspx>)



Once you're there click on the event you want to register for. In my example it was the **Blazing Trails – The Kings Trail** event.










The screenshot shows a web browser window with the URL <https://trailblz.info/EventDirectory.aspx>. The page is titled "Kathryn For Congress" and is powered by TrailBlazer. It features a "Find event" sidebar with links for "All Events", "Today", "Tomorrow", "This Week", "Next Week", "This Weekend", "This Month", and "Next Month". The main content area is titled "Event directory" and lists several events:

- THU May 01**: *Spring Picnic*
When: 05/01/2014 01:56 PM
- THU Nov 13**: *Kathryn For Congress Boat Cruise*
When: 11/13/2014 01:25 PM
Where: 620 Mendelssohn Ave N, Suite 186 Golden Valley, MN 55427
- MON Nov 24**: *"Tea Party" Marathon Pledge Speech*
Fair / Parade
When: 11/24/2014 12:24 PM
Where: Minneapolis, MN 55436
- MON Jun 01**: *Spring Concert - 2013*
When: 06/01/2015 04:30 PM
Where: 5016 Ridge Rd Edina, MN 55436
- MON Apr 20**: *Blazing Trails - The Kings Trail*
When: 04/20/2020 06:00 AM
Where: Meet at the Trail Head Abisko, 98107

A red arrow points to the "Blazing Trails - The Kings Trail" event title, and another red arrow points to the URL in the browser's address bar.

Purchase a **Product** or **Ticket** and click **[Order and Register]**. *In my example I purchased a “7 Day Guided Hike” ticket.*

Powered by



Share:       0

Blazing Trails - The Kings Trail






Monday April 20, 2020 6:00 AM to 6:00 PM

Abisko Mountain Station
Meet at the Trail Head Abisko, 98107

Ticket Information

DESCRIPTION	PRICE	QUANTITY
7 Day Guided Hike	\$500.00	1 

Payment Options

Order and Register

Event Description


(Tickets are limited to 10 people)

Abisko Mountain Station to the Saami Village of Nikkaluokta.

Bring:

- Sleeping Bag
- Tent
- Food
- Clothing
- Toiletry Items
- Rain Gear
- Passport
- ID Card
- Fishing Gear

When and Where



Abisko Mountain Station
Meet at the Trail Head
Abisko, 98107

Mon, 20 Apr 2020 6:00 AM to
Mon, 27 Apr 2020 6:00 PM
Central Standard Time

Add to my Calendar

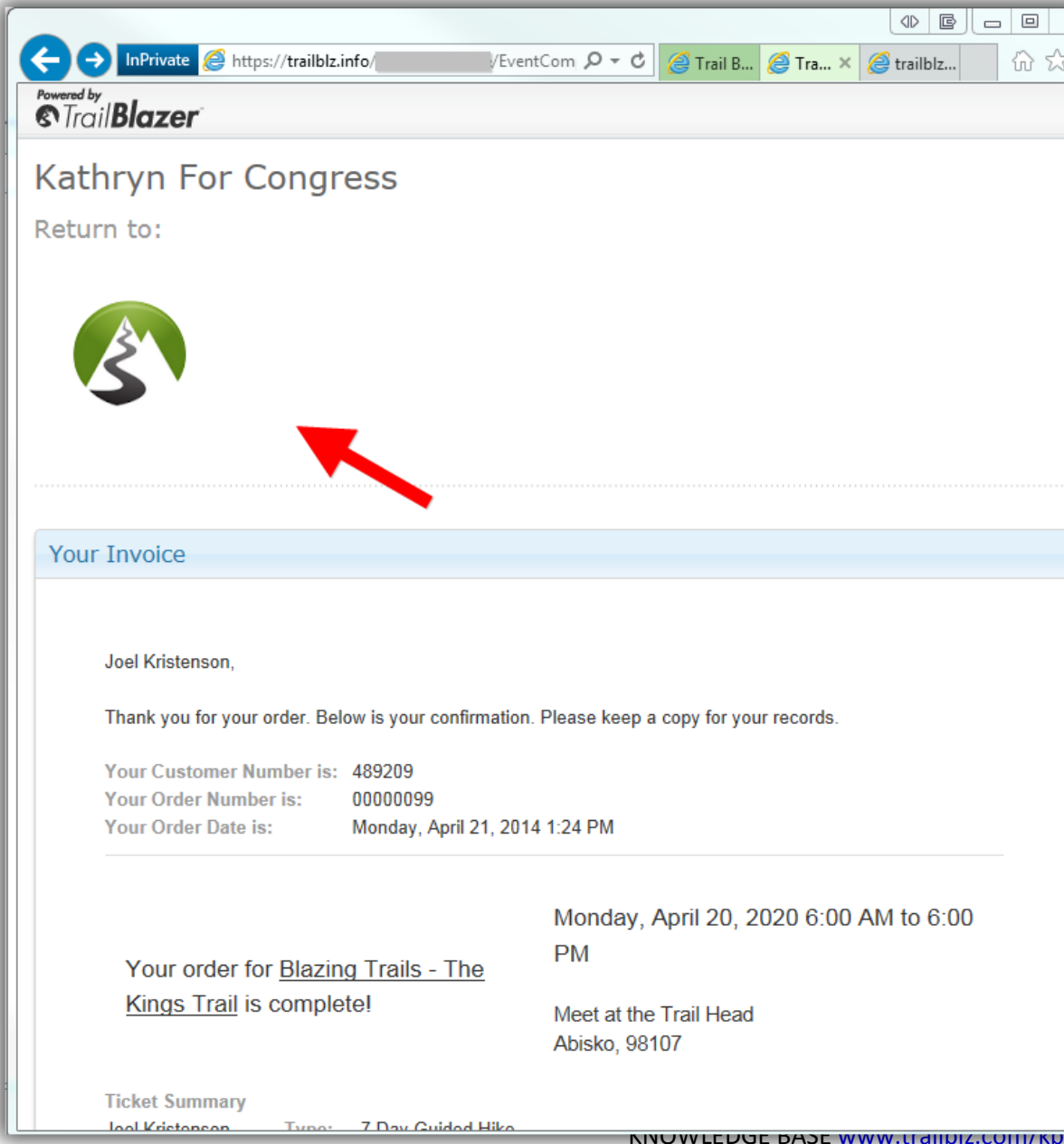
Fill out the information for the buyer and ticket holder. You *could* put in a fake credit card number as long as it's 9 digits, otherwise I would suggest selecting the Purchase Order option (*and deleting it out of the event after you run the test*).

[Click here](#) for information on how to create a **Purchase Order** payment option.



The screenshot shows a 'Payment Information' form. At the top, the title 'Payment Information' is underlined. Below it, the 'Payment Type' is set to 'Purchase Order' in a dropdown menu, with a red arrow pointing to the dropdown arrow. Below this, there is a CAPTCHA image showing the code '2URJA'. To the left of the CAPTCHA, the text 'Please enter the code you see here' is displayed. Below the CAPTCHA, the code '2URJA' is entered into a text field. At the bottom left, there are logos for VISA, MasterCard, DISCOVER, and AMERICAN EXPRESS, followed by a 'P.O.' button. At the bottom right, there is a 'Complete Order' button, which is highlighted with a red rectangular border.


Click **[Complete Order]** and you'll be able to see how the redirect image looks.



Powered by **TrailBlazer™**

Kathryn For Congress

Return to:



Your Invoice

Joel Kristenson,

Thank you for your order. Below is your confirmation. Please keep a copy for your records.

Your Customer Number is: 489209
 Your Order Number is: 00000099
 Your Order Date is: Monday, April 21, 2014 1:24 PM

Your order for Blazing Trails - The Kings Trail is complete!

Monday, April 20, 2020 6:00 AM to 6:00 PM

Meet at the Trail Head
 Abisko, 98107

Ticket Summary
 Joel Kristenson Type: 7 Day Guided Hike

Try clicking on the image to make sure the hyperlink will bring them to the correct webpage. Now that you're on the redirect page you can make adjustments in your database and refresh this page to see how the changes will look. *In my example I added some text to my image logo as seen in the image below.*



#3 Related Resources

Article: [Events 2013 | How to Create an Event with Tickets and Merchandise](#)

Article: [Configure Website](#)

Article: *[Link to “How to Add a Background Image to an Event” \(Once Published\)](#)*

Video: [Events 2013](#)

3rd Party Tool: [Gimp – Free Photo Editor](#)

Trail Blazer Live Support

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✉ **Email:** support@trailblz.com

f **Facebook:** <https://www.facebook.com/pages/Trail-Blazer-Software/64872951180>

t **Twitter:** <https://twitter.com/trailblazersoft>

*As a policy we require that you have taken Trail Blazer’s intro training class before calling or emailing tech support. [Click Here](#) to view our calendar for upcoming classes and events. After signing up you will receive instructions for how to log into the interactive online webinar.

**This service is included in your contract.*